

Mission Futures through Design.

Futures through Design designs and explores inspiring futures and scenarios to initiate and strengthen social and ecological transitions, through an open and creative research process around landscapes, cities, interiors and objects. In this way, we create tangible answers to real-life challenges, and use imagination to bring about a sustainable change in mentality regarding people, plants, animals and the environment. We accomplish this for, and together with, citizens, governments, organizations and students.

Vision Futures through Design.

Futures through Design is a pioneer and driving force for innovative growth practices, maker processes and spatial transitions that help realize an equitable, robust society. Our approach is regenerative: we create designs that not only prioritize a balance between ecological, social and economic factors, but also create a net positive effect for our living environment.

Through a focus on design research, we employ aesthetics as a central concept: our sensory and instinctive engagement with our living environment underlies all other forms of engagement, such as our economic, ecological or social view of the world around us. In this we see man, animal, plant and environment as equal and inseparable.

Our approach is always applied to practice. Using the holistic perspective of design research, we bring together different partners, perspectives and disciplines, making new potential visible, and facilitating shared visions of the future. We show how impact can happen in big ways, but also on a small-scale. This way, we create hopeful visions of the future and the belief that everyone can play an active role in creating a sustainable society.

In our research center, the exchange between our different areas of expertise provides a fertile ground for a diversity of projects. We are always looking to interact with students, programs and other research fields. Futures through Design also occupies a visible position in the broader society. This makes us an accessible and expertise center. valued From a point of contact, facilitator and this identity, we also develop collaborations with stakeholders who share our ambitions and ethical stance.